Information and Management
Special Issue on Big Data Commerce

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Suggested Topics
This special issue seeks contributions reporting novel solutions, models, theories, or systems regarding big data analytics in electronic commerce. Topics of interest include but are not limited
to:

- Big data in e-commerce
- Big data applications in e-finance
- Big data management for e-business
- Big data driven business processes
- Big data strategies and cases for e-business
- Business redesign through big data initiatives
- Cloud services and architectures for e-business applications
- Customer value management via big data analytics
- Data science and applications in e-business
- Data mining theories, methods, and applications in e-commerce
- Data monetization strategies and operations
- E-commerce ecological issues in the big data era
- Innovative business models in e-commerce involving big data
- Integration of mental models and big data analytics in e-commerce
- Security and privacy issues concerning big data business
- Social network analytics for e-business

References on big data applications and strategies:


All submissions are required to be done via the I&M online submission system. Author guidelines are available from (http://www.elsevier.com/journals/information-and-management/0378-7206/guide-for-authors). Please indicate in your cover letter that this is a “Special Issue Submission on Big Data Commerce”. All submissions will go through an initial screening by guest editors. Only quality submissions will go through the review process.

Key Dates:

- Online system open for submission: April 25 to July 15, 2015
- First submission paper due: July 15, 2015
- First round decision made: October 15, 2015
- Revised manuscript due: January 15, 2016
- Final decision made: April 15, 2016
- Final paper due: June 15, 2016
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- To provide material for training and education in information systems;
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